SOME STEPS FOR

GENRE ANALYSIS

GLOBAL VS. LOCAL
APPROACH

Global Key Concerns:
- How do big-picture decisions create a holistic argument?

Local Key Concerns:
- How do these sentence-level decisions affect how the argument is expressed?

At the Paragraph Level:
- **Saying** -- What is the author’s overall message?
- **Doing** -- What is the author doing to assist in the development of the argument?

At the Argument Level:
- **Saying** -- What is the author’s overall message in the document?
- **Doing** -- How is the author scaffolding the support of their argument?

REVERSE OUTLINING
APPROACH

- Identify main purpose (thesis) of document.
- Identify the main idea/purpose of each paragraph.
  - Write this in the margins.
- Articulate relationship between main idea of a paragraph and the purpose (thesis) of the document.
  - How does this paragraph support the main purpose of this document?
- If comparing to other documents in the same genre, identify similarities and differences in the documents’ organization and the logic of how information is arranged.

PURDUE
WRITING LAB

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